One-on-One Partnering Tutorial

Updated: February 2024

Partnering Support: support@inova-event.com



Logging In and Home Page

You should receive a welcome email with login instructions within 1-2 business days after registering for the conference with the event organizer.

If this is your first time using One-on-One, set your password using the link in the welcome email.

Otherwise, you may re-use your previous password, or click here to reset your password.



BUSINESS

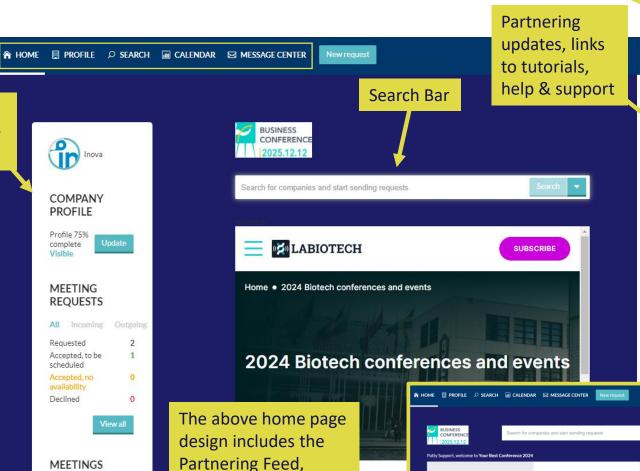
SIGN IN

Forgot Password?

Email address

Password

Menu



een made

naustive lis

which contains the

overall conference

Agenda and other

special listings. Your

conference may use

the simplified home page, as shown here.

All Incoming Outgoing

View your bookmarks

Edit your profile

or log out

★ BOOKMARKS

WELCOME TO ONE-ON-

1. Update your company profile.

Click PROFILE on the Menu.

2. Set your availability to take

3. Search for potential partners

Click SEARCH on the Menu or

CENTER on the Menu.

submit terms in the Search Box.

and request meetings with them.

4. Manage your meeting requests & send new requests. Click MESSAGE

partnering meetings, Click CALENDAR on the Menu.

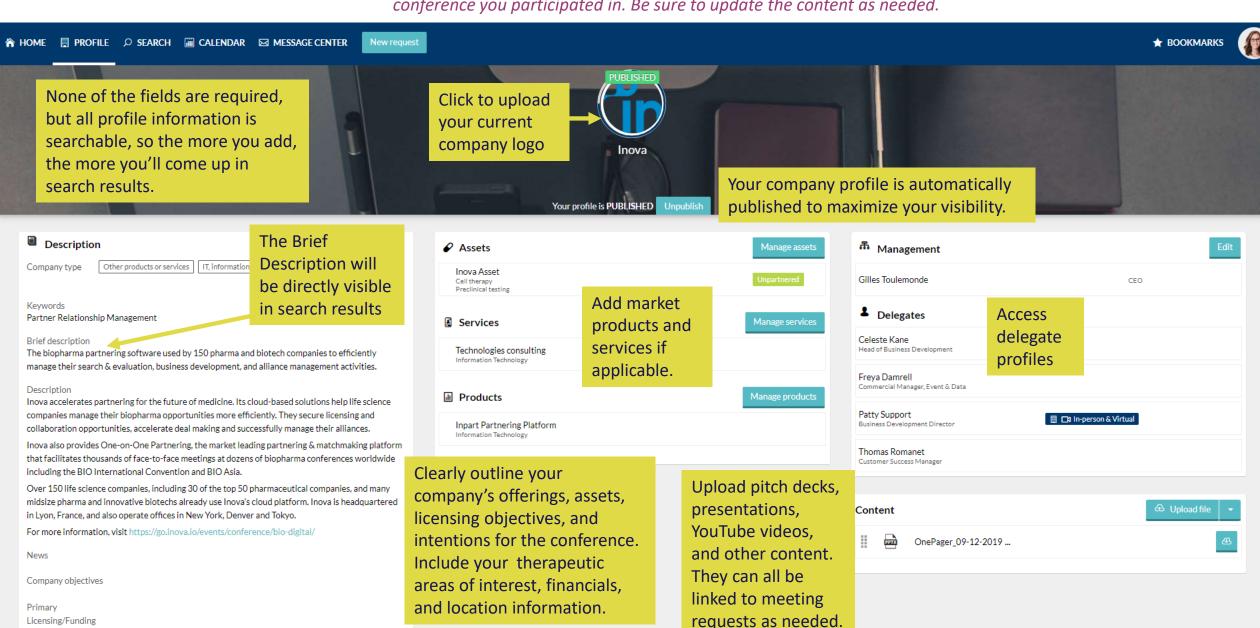
ONE PARTNERING

4 Steps for Success

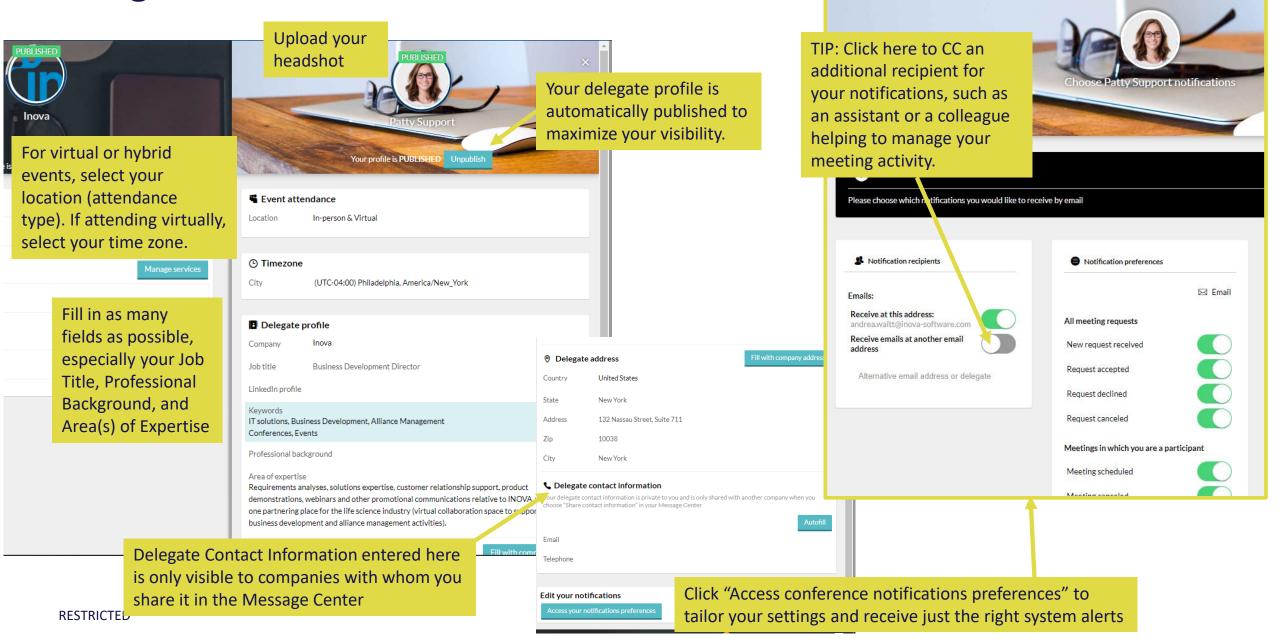
Company Profile

objectives

The company profile is your key to being found by potential partners. Create a robust profile to enhance your ROI. The profile may be pre-populated with data from the last One-on-One conference you participated in. Be sure to update the content as needed.



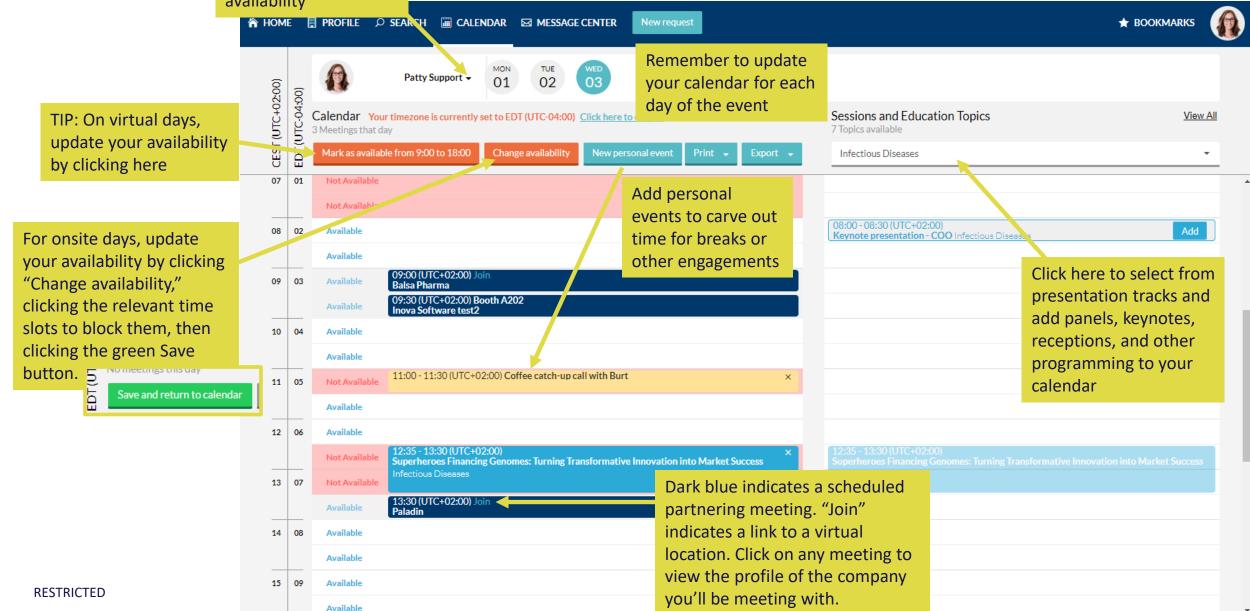
Delegate Profile & Notification Preferences



Calendar

Click the dropdown to view your colleagues' calendars and availability

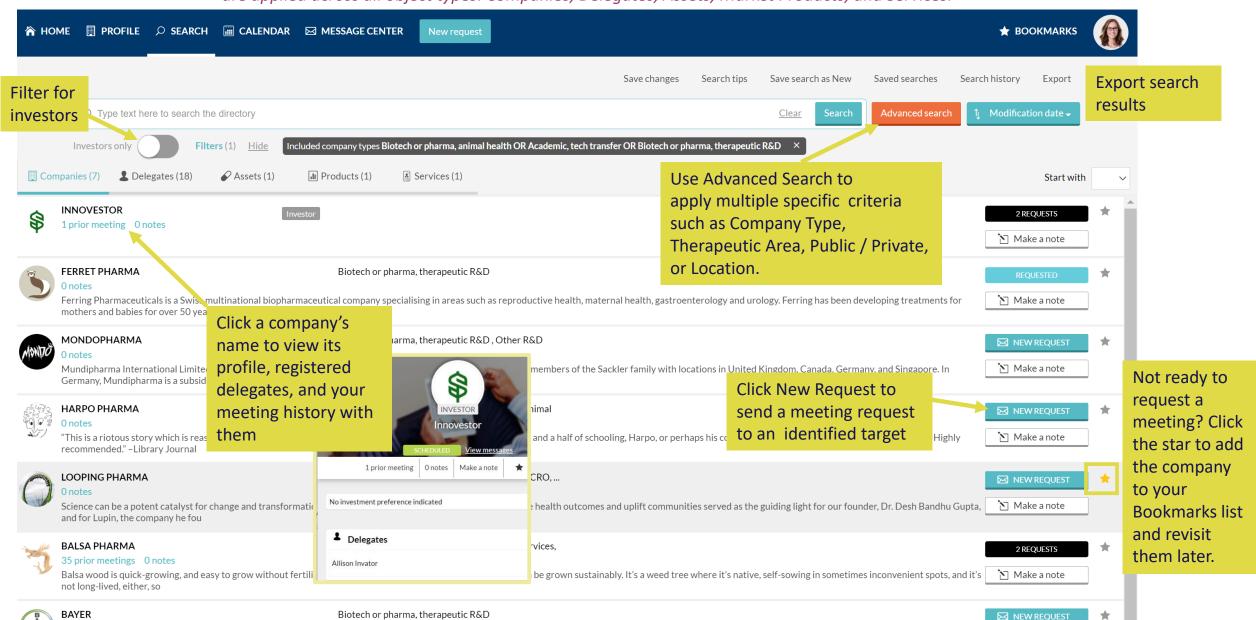
Your calendar is marked as Available by default. Meetings are scheduled based on when you and the other meeting participants are available, so make sure your availability is up to date by blocking out time and removing blockers as needed.



Search

BAYER

New companies and delegates can join the conference at any time, so check the Search page regularly. Save time by creating Saved Searches to find the latest companies that fit your criteria. Search criteria are applied across all object types: Companies, Delegates, Assets, Market Products, and Services.



Meeting Requests

Meeting requests are sent company-to-company, not between individual delegates. The receiving company will determine which of their delegates will attend the meeting, should they accept your request.

Only once a request is Accepted can the meeting itself be scheduled.

stand out.

AGE CENTER **SENDING A REQUEST:** 1. Click New Request at the top of the screen or the New Request button to the right of a search result. 2. Enter the name of the company, if not pre-filled. 3. Add a subject and message. 4. Optional: Add a linked resources from your profile and/or meeting participants from your company. 5. Click Send Request. alytic, diagnostic services, conviction in the power of science to improve health outcomes and uplift co TIPS: Always tailor your meeting request message to the specific recipient and provide them with key information about your company. Delegate A clear subject line or a very short pitch of the meeting purpose can help your meeting request

★ BOOKMARKS New meeting request Looping Pharma Request subject and message You can add a **Targeted Delegate** to indicate who from the other company you prefer to meet with. Targeted Delegates 6 No delegates targeted yet Linked resources No assets, products, services or content are linked yet **Participants** Business Development Director Cancel

Title

Message

Accept Request Best conference meets best From Your Message

RESPONDNIG TO A REQUEST:

- -- When Accepting a request, remember to update Participants with the delegates from your company.
- --When declining a request, you can add a reason in the Your Message field before clicking Decline.

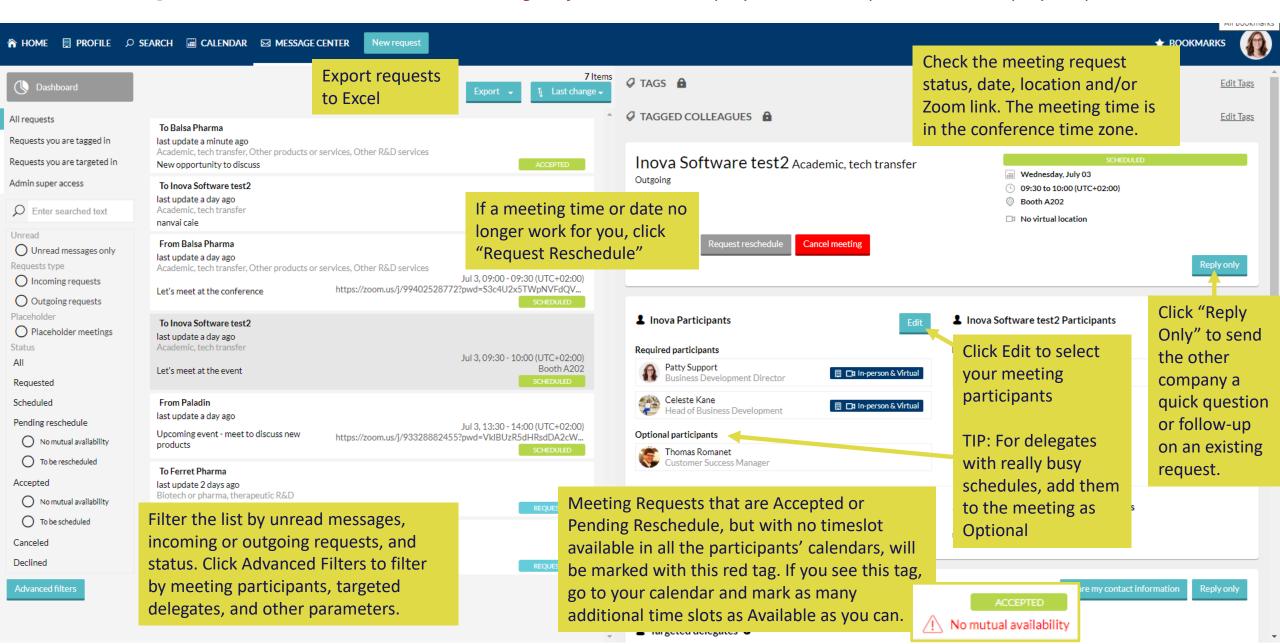
Linked resources No assets, products, services or content are linked yet **Participants** No one added yet

Actions on meeting requests trigger notifications to the delegates of that company.

When meetings are scheduled, the partnering system will also send an ical file for your calendar (Outlook, Google calendar, etc).

Message Center

Here you can view, filter, respond to, and manage your company's meeting requests. All delegates from the same company can view and update all their company's requests.



At the Conference—and Afterwards

Just before the conference, install the One-On-One Partnering mobile app on your mobile device. Use it to view your partnering calendar, check out the profiles of companies before meeting with them, and message those delegates if you're running late.



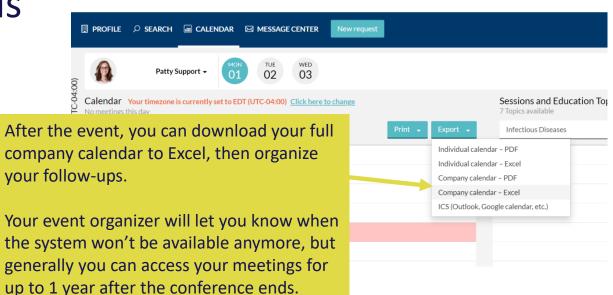
Google Play

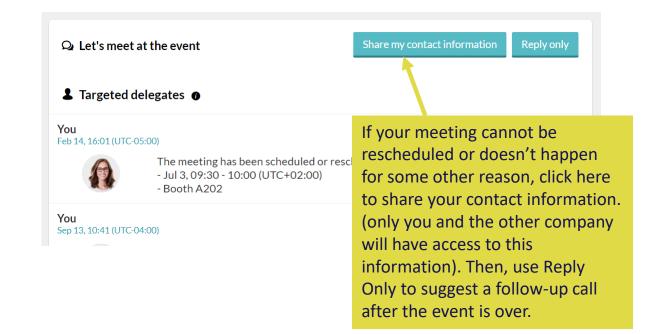


Download on the

App Store

During the conference, Partnering Support will respond to your meeting reschedule requests. If a meeting cannot be rescheduled due to a lack of mutual availability and you're unable to make more time slots available on your calendar, please cancel the meeting to free up the current time slot on all attendees' calendars.





Partnering Support: support@inova-event.com

Thank you



London | Lyon | New York | Sheffield | Tokyo